

ALC Data Report Pre-Election Survey Questions

Demographic Questions

1. **What year were you born?**
 - a. Rolodex from 1910-2007 (only want to survey 18+)
2. **What is your racial identity? These categories are in accordance with the revised standards for federal data on race and ethnicity, to be used in the 2030 U.S. Census. (select all that apply)**
 - a. American Indian or Alaska Native
 - b. Asian
 - c. Black or African American
 - d. Hispanic or Latino
 - e. Middle Eastern or North African
 - f. Native Hawaiian or Pacific Islander
 - g. White
 - h. Other: _____
3. **If you want to provide more information about your racial or ethnic identity, please do so below. (Optional)**
 - a. Open-ended
4. **What is your gender identity? (select all that apply)**
 - a. Female
 - b. Male
 - c. Non-binary/gender non-conforming
 - d. Transgender
 - e. Prefer to self-identify: _____
5. **What is your sexual orientation?**
 - a. Heterosexual or Straight
 - b. Asexual
 - c. Bisexual
 - d. Gay
 - e. Lesbian
 - f. Pansexual
 - g. Queer
 - h. Other: _____
 - i. Prefer not to say
6. **What state do you live in?**
 - a. List of states and territories
 - b. I do not live in the United States

If “I do not live in the United States” is selected, skip to Q8

7. If you live in the United States, what is your zip code?

- a. Open-ended

Then skip to Q9

8. If you do not live in the United States, please write the country that you are from. (optional)

- a. Open-ended

9. What is your educational background?

- a. No high school diploma or GED
- b. Earned High School Diploma or GED
- c. Some College
- d. Earned Associate's Degree
- e. Earned Bachelor's Degree
- f. Advanced Degree in Progress
- g. Earned Advanced Degree

10. What is your occupation?

- a. Armed Forces
- b. Arts and Media
- c. Business and Finance Operations
- d. Construction, extraction, and farming
- e. Education
- f. Food preparation and service
- g. Healthcare
- h. Legal and Social Services
- i. Maintenance, repair and production
- j. Management
- k. Non-profit or Not-for-Profit work
- l. Office and Administrative Support
- m. Personal care and services
- n. Sales
- o. Technology, science, and engineering
- p. Transportation and material moving
- q. Other: _____

r. Unemployed

11. What is your political ideology?

- a. Conservative
- b. Center-right (Conservative-leaning)
- c. Moderate
- d. Center-left (Liberal-leaning)
- e. Liberal
- f. Other: _____

12. What is your party affiliation?

- a. Democrat
- b. Green Party
- c. Independent
- d. Libertarian
- e. Republican
- f. I am not registered to a political party
- g. Other: _____

Questions on Key Issues

1. In your opinion, how important are the topics below?

	Not Important	Minimally Important	Somewhat Important	Important	Very Important	I don't know enough about this issue
Climate Change and Environmental Issues						
Criminal Justice						
Disability Rights						
Economic Advancement						
Education						
Global Affairs						
Healthcare						
Housing						
Immigration						
LGBTQ Rights						
National Security						
Reproductive Justice						
Transportation						
Voting Rights						
Other: _____						

2. If you selected Other, please write out the topic. (Optional)

a. Open-ended

3. In your opinion, are the following topics key issues for Black Americans?

	Yes	No
Climate Change		
Criminal Justice		
Disability Rights		
Economic Advancement		

Education		
Global Affairs		
Healthcare		
Housing		
Immigration		
LGTBQ Rights		
National Security		
Reproductive Justice		
Transportation Equity		
Voting Rights		

Civic Engagement Questions

1. **Email Address (Note: please use the same email address for each survey, as this will be used for any contact needs.)**
2. **Are you registered to vote?**
 - a. Yes
 - b. No
 - c. I am not sure
 - d. I am not eligible to vote
 - e. I do not know if I am registered to vote
3. **Are you planning to vote in the 2024 general election?**
 - a. Yes
 - b. No
 - c. I am not sure
 - d. I am not eligible to vote

If “Yes” in Q3...

4. **How are you planning to vote? (Optional, select all that apply)**
 - a. I plan to vote by mail
 - b. I plan to submit an absentee ballot
 - c. I plan to vote early
 - d. I plan to vote on Election Day
 - e. I do not have a plan to vote yet

Then skip to Q7.

If “No” or “I am not sure” in Q3...

5. **If you are not planning on voting or are not sure, why? (optional)**
 - a. Open-ended

Then skip to Q7.

If “I am not eligible to vote” in Q3...

6. **If you are comfortable sharing, why are you ineligible to vote? (Optional)**
 - a. Open-ended

7. Have you previously participated in other forms of civic engagement? (select all that apply)

- a. I have volunteered for a candidate, organization, or political party
- b. I have knocked on doors or canvassed
- c. I have made phone calls to voters
- d. I have registered voters
- e. I have transported people to the polls
- f. I have been a poll worker
- g. I have been a poll watcher
- h. Other: _____
- i. I have not participated in other forms of civic engagement

8. Do you have plans to participate or are you already participating in other forms of civic engagement in the 2024 election cycle?

- a. Yes
- b. No

If No, skip to Q10

If Yes...

9. What forms of civic engagement do you plan to participate in or are you already engaged in? (Select all that apply)

- a. Volunteering for a candidate, organization, or political party
- b. Knocking doors or canvassing
- c. Making phone calls to voters
- d. Registering voters
- e. Transporting people to the polls
- f. Serving as a poll worker
- g. Serving as a poll watcher
- h. Other: _____

10. How closely do you follow news about national politics?

- a. I do not follow news about national politics at all
- b. I follow news about national politics, but not closely
- c. I follow news about national politics somewhat closely
- d. I follow news about national politics closely
- e. I follow news about national politics very closely

11. How closely do you follow news about local politics?

- a. I do not follow news about local politics at all

- b. I follow news about local politics, but not closely
- c. I follow news about local politics somewhat closely
- d. I follow news about local politics closely
- e. I follow news about local politics very closely

12. What are your primary sources of information about the upcoming election?

(Select all that apply)

- a. News media (TV, radio, newspapers)
- b. Social media platforms
- c. Community leaders or organizations
- d. Political campaigns
- e. Friends and family
- f. Other (please specify)

13. How concerned are you about the following conditions in reference to the 2024 election? (Answer Choices: Not at all concerned, Somewhat concerned, Very concerned, Neither concerned nor unconcerned, Not sure)

- a. Your ability to vote due to a lack of time, resources, or other barriers
- b. Personally facing voter intimidation
- c. Other voters facing intimidation
- d. People being removed from voter lists because they haven't voted recently or haven't confirmed their registration
- e. Ineligible voters casting ballots
- f. Experiencing long wait times at the polls
- g. Accidentally violating polling place rules
- h. Gerrymandering in your neighborhood*
- i. Restrictive voter ID laws
- j. You or someone you know not being permitted to vote because of a past felony conviction
- k. Reduced number of polling places near you
- l. Reduced early voting hours
- m. Your mail-in ballot being counted
- n. Other voters' mail-in ballots being counted
- o. Your ballot being rejected
- p. Other voters' ballots being rejected
- q. The safety of election workers
- r. The legitimacy of the election results
- s. Violence following the election
- t. The Republican Party's commitment to fair elections
- u. The Republican Party's commitment to accepting the election results

- v. The Democratic Party's commitment to fair elections
- w. The Democratic Party's commitment to accepting the election results
- x. The spreading of misinformation and/or disinformation
- y. Being targeted by robocalls
- z. The malicious use of deepfakes and other artificial intelligence (AI) technologies
- aa. Foreign interference in the election
- bb. Other: _____

*Gerrymandering is defined as the manipulation of the electoral map in order to favor one party or class.

14. How enthusiastic are you about the 2024 Presidential Election?

- a. Very enthusiastic
- b. Somewhat enthusiastic
- c. Neutral
- d. Somewhat unenthusiastic
- e. Not at all enthusiastic

15. How does your current level of enthusiasm about the election compare to how you felt before Kamala Harris became the Democratic nominee?

- f. I am far less enthusiastic now than I was before Kamala Harris became the Democratic nominee
- g. I am less enthusiastic now than I was before Kamala Harris became the Democratic nominee
- h. I am as enthusiastic now as I was before Kamala Harris became the Democratic nominee
- i. I am more enthusiastic now than I was before Kamala Harris became the Democratic nominee
- j. I am far more enthusiastic now than I was before Kamala Harris became the Democratic nominee

If any answer but “I am as enthusiastic now as I was before Kamala Harris became the Democratic nominee”...

16. Why has your level of enthusiasm changed?

(open-ended)

If More Enthusiastic or Far More Enthusiastic...

17. **Given your increase in enthusiasm, are you planning to be more civically engaged than you were before?**

- a. Yes
- b. No
- c. Maybe